

**VICTORIA**  
**Visitor's  
Guide**



**Sightseeing Maps**



**British Columbia,  
Canada**



## the helpful bank

12 branches to serve you  
To find your nearest Royal Bank branch  
see the map on pages 21 and 24.



# ROYAL BANK



Telephone: 384-8161 Main Branch

**INDEX**  
**EMERGENCY CALLS**  
**PAGE - 8**

Attractions	— 9	Customs Info	— 41
Business Clubs	— 35	Churches	— 41
Car Rental	— 44	Golf Courses	— 35
Dining	— 26	Postage	— 12
Hotels - Motels	— 35	Shopping	— 11

**MAPLE LEAF House . . .** New in Victoria's inner harbour area next to the Empress Hotel . . . a beautiful barn of a place bursting with creative things collected from all over B.C. A shop to suggest its proud pioneering heritage and filled to the rafters with—

**BOOKS, JADE,  
JEWELLERY, POTTERY,  
NATIVE CARVINGS,  
COWICHAN SWEATERS,  
SOUVENIRS**

the list is endless, the shop unique. Come browse in this pleasantly cluttered place.



**Phone 386-3531**

620 Humboldt Street, Victoria, B.C.  
next to the Empress Hotel

Or visit Vancouver's **MAPLE LEAF House**,  
142 Water Street, Gastown.



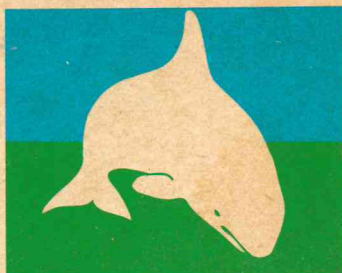
110

Map Page 23-25

# Sealand

## OF THE PACIFIC

**Above and Below The Sea!**



### THE WORLD'S WETTEST KILLER WHALE SHOW

Continuous Shows Hourly  
Featuring Killer Whales,  
Sea Lions and Harbor Seals.

Canada's largest Oceanarium.

Descend three fathoms below  
the sea to underwater grottos  
displaying thousands of  
ocean dwellers.

World's largest collection  
of giant Octopuses.

Canada's finest display of  
Salmon.

Open Daily from 10 a.m.

Located at **OAK BAY MARINA** on

**Victoria's Scenic Marine Drive: 1327 Beach Dr. - Phone 598-3373**

119

Map Page 22

Victoria's newest and finest  
full facility hotel, located  
amid stately Douglas firs in  
one of Vancouver Island's  
loveliest rural areas, just 6  
miles from Victoria and 12  
miles from Sidney. Follow  
the signs to Royal Oak Drive.

# The Royal Oak Inn

**Where Your Friends Dine**



**MINUTES FROM ALL ATTRACTIONS**

**4680 Elk Lake Dr., Victoria, B.C. V8Z 5M1 - Tel: (604) 658-5231**



777 Douglas St.

## EXECUTIVE HOUSE HOTEL

777 DOUGLAS ST., VICTORIA, B.C.

Enjoy the luxury of the Governors Suite on the 17th floor or one of a variety of rooms & suites styled for travelling convenience

*The finest in hospitality and comfort in Downtown Victoria*

Heated pool, radio and color television. Coffee house and the World famous Hy's Steak House are yours to enjoy.

*Rates from:*

Single \$19.00 up

Twins \$24.00 up

Doubles \$21.00 up

*For Reservations:*

In Victoria

Tel. 388-5111 • Telex 044-8195

In Vancouver, B.C.

Call 682-8484



## The RED LION MOTOR INN

SPACIOUS, TASTEFULLY  
DECORATED ROOMS  
SAUNA AND SWIRL POOL  
OUTDOOR HEATED POOL  
COFFEE SHOP  
TOWER DINING ROOM  
CABARET NIGHTLY  
BANQUET AND  
MEETING ROOMS  
CONVENTION FACILITIES

3366 Douglas Street,  
Victoria, B.C. Canada  
Telephone 385-3366  
Telex 044-8217





"Canadian Books for People Who Care About Canada"

## BOOKS CANADA



45 BASTION SQUARE  
LAW CHAMBERS BUILDING  
VICTORIA, BRITISH COLUMBIA  
TELEPHONE 386-7794

"The People Who Know Canadian Books"

Authorized Vancouver Island Agents for  
Canadian Government Publications, Maps & Charts



## Long John Silver

John Meacham

handcrafted gold & silver  
B.C. Jade  
the unusual in jewellery

45 Bastion Sq., 385-3521



## BASTION HANDCRAFTS

Victoria's Centre for  
Local Crafts

The Village Fair 382-7323 Bastion Square

## See Canadian Art On Display at LEAFRILL GALLERIES



47 Bastion Square, Victoria — Law Chambers Building  
**Vancouver Island's Leading Private Gallery**

# VISIT The Butchart Gardens

Over sixty years ago Mr. and Mrs. R. P. Butchart decided to landscape their estate in which was located an abandoned limestone quarry. It remains the trademark scene of the Gardens. *There are thirty-five acres under horticultural cultivation.* Open the year 'round. Night illuminations, June - mid September and nightly entertainment July and August.

130

Map Page 22



Beautiful Ross Fountain

Admission charged April through October



20

Map Page 24

## While in VICTORIA

*Continuous Lectured Sightseeing  
Departures to World Famous  
Butchart Gardens*



Hop aboard a convenient Gray Line/Royal Blue Line Lectured Sightseeing Tour to exciting attractions like the world-famous Butchart Gardens, the unique English Village, or Canada's Largest Oceanarium, Sealand of the Pacific. The world's largest and most experienced sightseeing organization offers frequent daily guided tours of these and other highlights of Canada's City of Gardens. Colorful driver-historians give you all the interesting details. All departures from the Empress Hotel and main terminal.

**Contact your nearest Gray Line or Blue Line desk (in most hotels) or tour desk in main terminal. For free pick up from your location.**



Telephone 385-4411

710 DOUGLAS ST. (Empress Hotel grounds)



**ROYAL  
BLUE  
LINE**

Telephone 382-9261



# VICTORIA

## City of Gardens

Here is a city offering an intriguing mixture of all that is truly Canadian, with the delightful influence of old English tradition.

It is a city of picturesque and stately homes, historical buildings, a quantity of small personalized shops and modern department stores, modern accommodations and excellent restaurants, and ample amusement for the visitor.

Visit the famous Parliament Buildings, Thunderbird Park, historical naval and other museums, flower beds in a blaze of colour. Flowering, tree-lined avenues; numerous scenic golf courses and enjoy the warm sunshiny days and cool nights, free from humidity.

Walk slowly along the avenues of Victoria, Capital City of British Columbia, and enjoy the leisurely way of life bequeathed by the early English settlers. Enjoy the interesting shops with their atmosphere of personal attention so reminiscent of old world charm.



### FISHING & HUNTING

Southern Vancouver Island is truly the "Utopia of the Pacific" for the salt water sports angler, with a wide variety of game fish including the mighty Chinook, King of Salmon, or the fighting Coho. Hunting is good in Vancouver Island Forests. Elk and deer are the most popular but grouse, black bear and cougar are also plentiful over a wide area. Ducks, geese and brant are taken during the hunting season.

### FIREARMS, FISHING TACKLE

A visitor does not require a Federal permit to possess rifles, shotguns, or fishing tackle in Canada. He must provide Canadian Customs with a description of such equipment. *Such permission does not give the right to hunt or fish.* There are specific laws in all provinces which must be observed. Non-resident licences are required for each province where the visitor plans to hunt or fish. When rifles and shotguns are carried in transit the visitor should ensure that he is familiar with the laws of the provinces in which he is travelling. Regulations may be obtained from the Canadian Government Travel Bureau, Ottawa, Canada. *Revolvers, pistols, and fully automatic firearms are prohibited.*



## Visitor's Guide

Published by **Vancouver Island**  
**TOURIST SERVICES LTD.**



PUBLISHERS  
& DISTRIBUTORS  
**VICTORIA**  
**Visitor's Guide**

servicing the  
TRAVEL INDUSTRY OF  
VANCOUVER ISLAND  
VANCOUVER &  
FRASER VALLEY

**President**  
**Ian B. McCaul**

**Manager, Sales**  
**Peter M. Lawrence**

P.O. BOX 1084, VICTORIA, BRITISH COLUMBIA, CANADA V8W 2S6

250M-4-74

LITHOGRAPHED IN CANADA BY  
EVERGREEN PRESS LIMITED



**FIDELITY COLOUR**

## IMPORTANT PHONE NUMBERS EMERGENCY CALLS

**POLICE**  
  
**DOCTOR**  
**INHALATOR**  
**OR FIRE**

VICTORIA CITY	OAK BAY	SAANICH	ESQUIMALT
384-4111	592-2424	388-4321	385-1441
383-1193	383-1193	383-1193	383-1193
384-1122	592-1234	383-1166	385-1441

## HOSPITALS

Royal Jubilee Hospital, 1900 Fort St. .... 386-3131  
Victoria General Hospital 841 Collison. .... 384-1131

## TOURIST INFORMATION

Victoria Visitors Bureau ..... 382-2127  
British Columbia Government Travel Bureau ..... 387-6417

## TRANSPORTATION

Air Canada ..... 382-9242  
Vancouver island Coach Lines ..... 385-4411  
British Columbia Ferries ..... 656-1194  
Canadian Pacific Steamships ..... 385-7771  
Black Ball Transport ..... 386-2202  
Washington State Ferries ..... 382-7254  
Pacific Western Airlines ..... 388-5191  
Canadian Automobile Association ..... 382-8171

**50** Map Page 24

"Home of Squirrley Bread"



**Viteway Bakery &  
Organic Foods Centre Ltd.**

- Whole Grain Breads, Muffins, Cookies
- Natural Vitamin and Mineral Supplements
- Organically Grown Seeds, Cereals, Flours, Dried Fruits
- Vegetarian Counter Service

Store: 1107 Government St. 384-6434 Drive-in Bakery: 3950 Carey Rd. 479-2345

Travellers need **PRESCRIPTIONS**

Map Page 24

**79**



Open til 10 p.m. every day  
Delivery to your Hotel/Motel

**McGill & Orme**  
LIMITED  
**PRESCRIPTION CHEMISTS**

649 FORT ST., VICTORIA, B.C. 384-1195

*We Also Carry*  
Diabetic  
Supplies  
Toilet Sundries  
Colostomy  
Supplies  
Wheelchairs,  
Crutches, etc.  
for Rent

**10**

Map Page 24



**TONY BURTON  
SAILING SCHOOL**

*Sailing Is Fun For All Ages*

*You can't afford to teach yourself*

**DROP IN AND MEET US  
INNER HARBOUR**

PHONE: 383-4011 - 477-6325

*Accredited by Royal Yachting Assoc.  
Also daily charters*





## VICTORIA SIGHTSEEING AND ATTRACTIONS

17

Map Page 24



**H.M. QUEEN VICTORIA**  
Photograph of Actual  
Wax Figure



The world-renowned Royal London Wax Museum is a MUST when you visit Victoria.

A glimpse into other worlds . . . brief journeys into past and future . . . the you-are-there feeling of history unfolding and enfolding you in realistic capsules of time and space.

They are all here: the Kings, the Queens, the Emperors: poets, scientists, politicians; astronauts and artists: the famous and the infamous. Over 132 life-size figures.

*They Seem Alive . . . See . . . The . . .*

- Hall of Kings ● Gallery of Conquests ● Garden of Hope ● Chamber of Horrors ● Enchanted Forest . . . and many others.

Open Seven Days a Week

*All the Family has a Front Row Ticket*

**THE ROYAL LONDON WAX MUSEUM**

at the Inner Harbour  
470 Belleville Street

Victoria, British Columbia, Canada  
Telephone (604) 388-4461

14

Map Page 24

## TALLY-HO SIGHTSEEING

Complete narrated horse-drawn City tour departing from Victoria's glorious harbour. The unique and romantic tour ends at the Strathcona Hotel's "Little Barkerville". See the historic gold rush picture gallery—it's free.

Phone 383-7137



108

Map Page 22



See full-size replicas of Harvard House, Garrick Inn, all part of the Olde England Village. Stay in quaint rooms with modern private bath.

**Guided Tours Daily:**

Five Minutes from Dock by Car over Johnson Street Bridge, following yellow dots painted on the centre of the road, turning left at Lampson Street.

429 Lampson Street Phone 382-8311

See the World Famous Replicas of  
Shakespeare's Birth Place

**Anne Hathaway's  
Thatched Cottage and  
Chaucer Lane**  
in a real English Village



Stroll along this quaint Chaucer Lane and view through the leaded panes the attractive exhibits. See Mediaeval Chastity Belt - also collection of Armour, Ships Cannon and Weapons.



18

Map Page 24



# Classic Car Museum

60 years of Famous Vintage Cars!

See the Fabulous Replicas of  
The Crown Jewels of England

The Royal Family, John A. McDonald,  
John F. Kennedy, Eisenhower,  
Henry Ford, many others.

120 YEAR OLD CONCORD STAGE  
COACH, PACKARD'S, ROLLS ROYCE,  
CADILLAC'S, CHRYSLER'S, FORDS,  
SEE OUR ROYAL TOUR CARS.

Gift Shops - Antiques. Fine China  
Directly Behind the Empress Hotel  
813 Douglas Street Phone 382-7118

107

Map Page 24

**CRAIGFLOWER MANOR**  
110 ISLAND HIGHWAY



In 1853 Kenneth McKenzie arrived in Victoria to become bailiff of Craigflower Farm. Soon a "colony within a colony" was built. The Manor House, first occupied on May 1, 1856, built almost entirely of native materials, is one of the finest examples of early domestic architecture in western Canada.

16

Map Page 24

**HELMCKEN HOUSE**  
638 Elliott Street



Helmcken House, built in 1852, is the oldest home in British Columbia to have survived relatively untouched on its original site. Its owner, John Sebastian Helmcken, was a pioneer medical doctor, an active colonial legislator, and one of the negotiators of the entry of British Columbia into Canadian Confederation.

Mid-May to Mid-September, 10 a.m. to 5 p.m.

Winter, afternoons only. Closed Mondays.

Admission: Adults 25c

Children twelve years and under 10c



## THE SEA

AND BRITISH COLUMBIA

Over 5,000 exhibits  
tell this fascinating  
story at the

**MARITIME  
MUSEUM**

28 BASTION SQUARE

Phone 385-4222

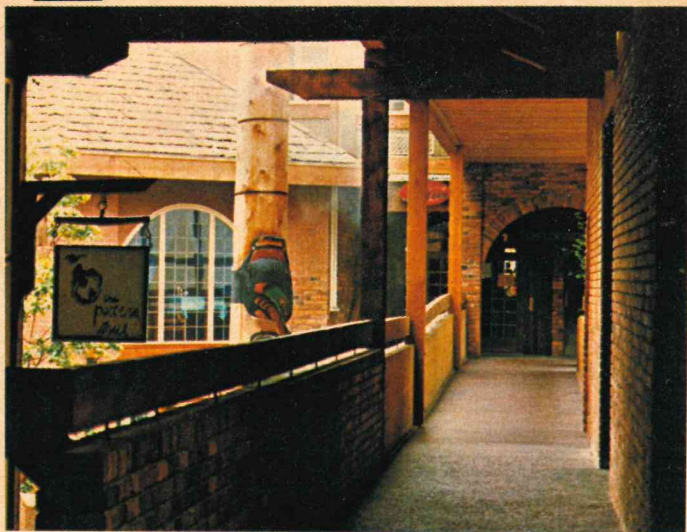
OPEN DAILY

Bastion Square  
Parkade tickets  
validated.

52

Map Page 24





## Nootka Court

Galleries / Boutiques / Crafts / Books /  
Imports & Antiques / Restaurants / Services.

634 Humboldt St. Across from the Empress Hotel

633 Courtney St. at Douglas St.



AT THE  
TOP OF THE  
TOWN

ON DOUGLAS ST.

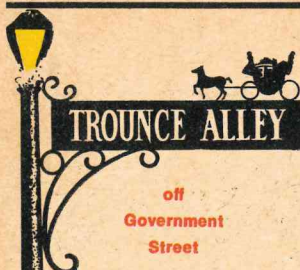


Woodward's

DEPARTMENT STORE  
AND  
TWENTY SHOPS  
TO SERVE YOU

## MAYFAIR SHOPPING CENTRE

Ample parking for campers and  
trailers while shopping at  
Mayfair.



In 1858 the owner, a Mr. Southgate blocked access to View Street by placing a barrier at both ends of the alley. The public threatened to tear the barriers down. But history records they never did. Except for one day each year (a legal technicality) Trounce Alley has never been closed.



ESTABLISHED  
1862

## W&J WILSON LIMITED

Victoria's Leading Clothing House

112 YEARS OF SERVICE TO DISCRIMINATING PEOPLE.

Merchandise from the Fashion Capitals of the World.

Noted for Best Quality at Reasonable Prices.

1221 Gov't St. at Trounce Alley and in Empress Hotel, 661 Howe St., Vancouver  
Oak Bay Store 1210 Newport at Windsor



## ALCHERINGA

AUSTRALIAN and  
NEW ZEALAND IMPORTS  
PRIMITIVE ART FROM PAPUA NEW GUINEA  
616 Trounce Alley  
383-8224



## BURT'S RESTAURANT

INSIDE  
OR PATIO DINING

English Fish & Chips  
Seafood Mixed Grill  
Pacific Salmon Steaks  
Delicious Baby Beef Liver  
Famous Homemade Spaghetti

*Full Course Meals Served  
All Day*

620 TROUNCE ALLEY  
383-0712

## Hand Loom

CANADIAN HANDCRAFT

HANDWOVEN TWEED  
& MATCHING YARNS

625 Trounce Alley  
384-1011  
and

Empress Hotel  
(Main Lobby)  
384-1518

## Davidson's House of Cards

NOTES - SERVIETTES - INVITATIONS - POSTERS  
ORIGINAL PAINTINGS

618 View Street & Trounce Alley Victoria, B.C. — 385-9622

### POSTAL REGULATIONS

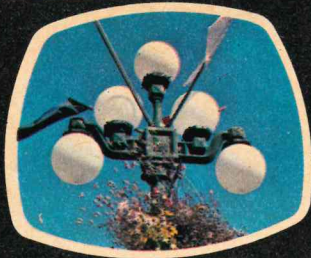
Canadian Postage: Cards, 8c; Letters, 8c; Air, 10c



### IMPORTANT

UNITED STATES VISITORS when in Canada  
be sure to use Canadian Postage Stamps





## SHOPPING GOVERNMENT STREET VICTORIA

26

Map Page 24

## SYDNEY REYNOLDS

*the quality people*



*Established 1929*

**FINE CHINA • CRYSTAL**

VICTORIA, BRITISH COLUMBIA

801 Government St. Phone 383-3931

27

Map Page 24



## Montague BRIDGMAN Ltd.

The Wedgwood Shop, Victoria

Feel free to browse at Bridgman's, Victoria's outstanding china and gift shop for 45 years.

Enjoy the huge selection of most famous makes of English tableware and the exceptional choice of Royal Doulton figurines, Copenhagen porcelain figurines, Christmas plates, Lalique crystal, etc. at appreciable savings over U.S. prices.

- U.S. CUSTOMS INFORMATION
- GUARANTEED SAFE SHIPPING
- MAJOR CREDIT CARDS

811 Government St. Phone 383-0821  
(half a block from the Harbour)



35

Map Page 24



## Scuby furs Ltd

Fur Merchants Since 1947

CANADA MINK . . . World's Finest

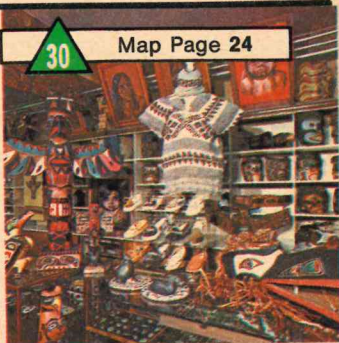
911 Government Street Phone 385-4361

Victoria, B.C.

1 Block up from the Empress Hotel

30

Map Page 24



## INDIAN CRAFT SHOPPE

- ★ Indian Moccasins
- ★ Cowichan Sweaters
- ★ Genuine Indian Totem Poles
- ★ Eskimo Carvings
- ★ Ivory Scrimshaw from the Land of the Midnight Sun

905 GOVERNMENT ST.  
PHONE 382-3643

32

Map Page 24



A Miniature Museum  
of  
European, Asiatic  
Oriental Heirlooms

Copyright

- All Authentic Gifts
- Each Piece Is Unique
- No Two Items Alike
- Handcraft Jewellery
- Extract Oil Perfume

## Persian Arts & Crafts Ltd.

Vahan Tashdjian, Curator  
and Gemologist

777 Hornby St.  
at Georgia  
Vancouver 1,  
B.C., Canada  
Phone 681-4639

907  
Government St.  
Victoria, B.C.  
Phone 383-2124

34

Map Page 24



The Original

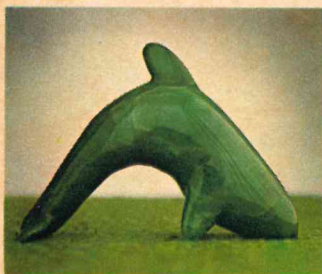
## Rogers' Chocolates

The Exclusive Chocolate Shop  
"Note the Flavor . . . It's Different"  
From "The Isle of Enchantment"  
Since 1885 tourists and travellers have  
made a beaten path to our door . . .

913 Government St., Victoria, B.C.  
Phone EV 4-7021

41

Map Page 24



## B.C. Jade Sculptures

Handcrafted B.C. Jade Jewellery  
Canadian Crafts & Souvenirs

Open Every Day 9-9 July-Aug.-Sept.  
Sundays 11-5 Come & Browse

637 Fort Street, Victoria, B.C.  
Phone: 385-1111

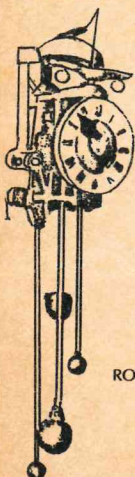
## Elsea's Gift Shop

English Bone China & Florals  
Beatrix Potter Figurines  
Limoges Miniatures  
Copper & Brass  
Sealskin Moccasins - Purses  
Czechoslovak Crystal  
Hummels - Lladro - Figurines - Dresdens



40

Map Page 24



## The Pendulum

ALKERS'  
UNIQUE  
CLOCK SHOP

WOODEN & METAL KITS  
BATTERY MOVEMENT  
ROYAL ALBERT CHINA CLOCKS  
GREAT GIFT IDEAS

930 Gordon Street  
Telephone 385-2613

42

Map Page 24



CIRCLE 'E'

## SADDLE & WESTERN WEAR

- English Tack
- Horse Brasses

Home of the Free Wooden Nickel

904 GORDON ST., VICTORIA, B.C.  
One block from Empress Hotel  
Phone 388-7434



39

Map Page 24



WOOL

Knitting wool of every description from England, Scotland, France, Italy. Exclusive to the Beehive — MUNROSPUN of SCOTLAND, matching material and yarn kits and material by the yard. ENGLISH TEA COSIES.

Imported Knitting Wools & Materials

2 Stores to Serve You

619 Fort Street Phone 383-9821  
and Hillside Shopping Centre

37

Map Page 24



## The Edinburgh Tartan Gift Shop



IN VICTORIA B.C.

Tartan Specialists of Princes St., Edinburgh, Scotland

KILTS • CLAN CRESTS • SCOTTISH GIFTS  
CELTIC JEWELLERY • TWEEDS

Coats & Skirts, Finest Scottish Knitwear, Lyle & Scott and Pringle.

Many other delightful gifts pertaining to Scotland

1001 - 1003 Government St. (just a wee walk from the Empress) 388-9312

80

Map Page 24

**BIG**  
men!  
**TALL**  
men!

everything for the  
BIG and/or TALL  
man's wardrobe...

**Mr. Big'n Tall**  
SHOP LTD.

Victoria  
Johnson St. at Government  
388-5933

Vancouver  
578 Seymour Street

CHARGE  
MASTERCHARGE  
AMERICAN EXPRESS

43

Map Page 24

## VISIT THE LIGHTHOUSE

Importers of Danish modern  
lamps & fine gifts:

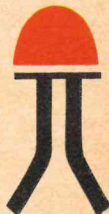
Browsers Welcome

Besides being one of  
Victoria's most attractive  
and interesting stores,  
we are also located in  
One of Victoria's Most  
Unique Buildings - Next  
to the Mediaeval Inn.

Special feature

Non-iron tablecloth by the yd.

1005 Broad St. - Phone 383-6633





# The Quest

for Handcrafts Canada Ltd.

Representing Canada's finest craftsmen in ceramics, jewellery, textiles, woodcarvings, metal-sculpture, glass, prints, and graphics.

1023 Government St., (Corner of Fort St. & Government St.)  
Victoria, B.C., Canada, Telephone: 382-1934

CARDABY STREET

538 YATES STREET



In the 'Old Town', Victoria



ANTIQUÉ, TRIBAL  
JEWELLERY  
WORKS OF ART  
FASCINATING RUGS  
WALL HANGINGS

538 Yates Street

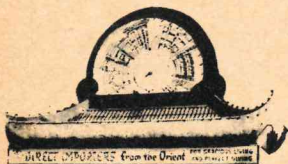
Phone: 382-3747

opposite Bastion parkade  
1/2 Block below Post Office  
also at Empress Hotel  
and  
Olde England Inn.

**the ORIENT**

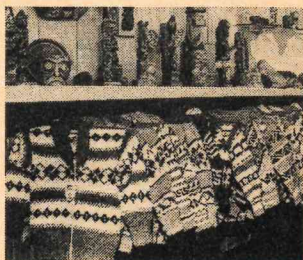
OF VICTORIA, LTD.

Thousands of fascinating and unusual gift items imported from the Far East. Silks - Embroidery - Carvings - China - Jewellery - Baskets - Furniture - Bamboo Drapes and countless other treasures from the Orient.



1411 Government Street Victoria, B.C.  
Phone 383-6223

**COWICHAN TRADING CO.**



British Columbia's  
Largest and Finest Selection

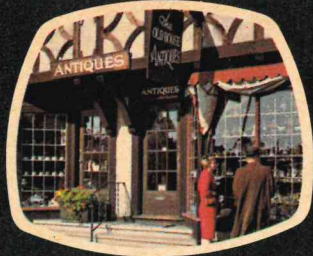
World Famous

**Cowichan Indian Sweaters  
Authentic Eskimo Carvings**

Totem Poles • Indian Moccasins

1328 Government St., Ph. 383-0321





## SHOPPING DOUGLAS STREET VICTORIA

49

Map Page 24



Famous for Fabrics since 1902

1130 Douglas St.

### Visit SABA'S

for selection & Service  
See our Finest Exclusive  
Imports of:

- Imported Wools,  
Silks & Cottons
- Ladies Fashions  
& Lingerie
- Kiddies Korner  
(infants to 10 yrs.)

Phone: 384-0561

62

Map Page 24

# Woolworth



1200 Douglas Street, Victoria

- 125 SEAT DINING ROOM
- BAKERY DEPT.
- SOUVENIRS
- PHOTO SUPPLIES
- GIFTSHOP
- ENGLISH BONE CHINA

PARTY CATERING SERVICE

63

Map Page 24

- Amalfi, Bally, Ferragamo
- Florsheim, Joyce, Bandolino

# Munday's

## FINE SHOES

383-2211

1203 Douglas St.

44

Map Page 24

# Crockett & Jones

Makers of very, very fine  
British shoes for men!

916 DOUGLAS ST.



383-6215

48

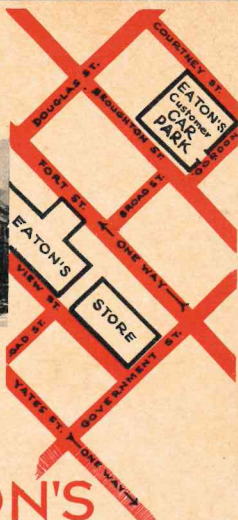
Map Page 24



### Eaton's . . . The Heart of Downtown Victoria

It takes more than a central location to give a store Heart. It takes old fashioned service — such as Eaton's experienced staff, Customer's Accounts Office, covered Car Park and Delivery System — truly a store with Heart is

EATON'S



64

Map Page 24



**HENRY BIRKS & SONS  
LTD.**

**706 YATES ST.  
and  
Hillside Shopping Centre**



A most warm welcome to Victoria. We hope you enjoy your visit to the Garden City and find time to drop into BIRKS, Canada's National Jewellers. Here you will find a most comprehensive display of Giftware. Imported China, Fine Silverware made in our own Craftshops, Imported Leather Goods and Quality Souvenirs are just a few examples of the treasures displayed in our friendly stores.

68

Map Page 24



*In Victoria It's A Must! See . . .*

### LEES ENGLISH TOFFEE SHOP EST. 1892

LARGEST SELECTION OF  
ENGLISH TOFFEES IN CANADA  
English Biscuits, Chocolates,  
Open Evenings and Sunday Afternoon  
in Summer only

643 Yates Street, Victoria, B.C.  
(Between Douglas and Broad Sts.)

We Mail Anywhere  
**OVER 700 COLORFUL JARS  
TO CHOOSE FROM**

45

Map Page 24



### YOUR CAMERA SPECIALIST



2-DAY KODACOLOR  
PRINT SERVICE

CAMERA RENTALS

LARGE SELECTION  
CANADIAN CRAFTS

*Victoria Photo Supply*

1015 DOUGLAS ST.,  
Telephone: 385-3458



57

Map Page 24

WE SPECIALIZE IN EUROPEAN TOYS  
and have the  
LARGEST SELECTION IN THE WEST.



# WINDMILL TOYS AND HOBBIES

## Victoria

Bank of Commerce Bldg.  
#6 - 1175 Douglas St.

## Vancouver

Kerrisdale  
2387 W. 41st Ave.

## West Vancouver

Ambleside  
#115 - 1425 Marine Drive

76

Map Page 24

734 View St. 384-8823

IMPORTED  
COOKWARE  
AND  
GOURMET  
GADGETRY

# The Wooden Spoon

KITCHEN SHOP

Look For The Yellow Awning  
Across from the View St. Parkade In the Midtown Mall

57

Map Page 24

*McMartins*

LUGGAGE AND LEATHER  
GOODS

English Leather Handbags,  
Billfolds & Key Cases Etc.

2

Stores to serve you

Bank of Commerce Mall  
1175 Douglas Street  
Opposite Eatons (Downstairs)  
384-3555

1605 Douglas Street  
On the way to the  
Hudson Bay Co.  
384-6613

57

Map Page 24-25

YOU MUST VISIT

*Matt Fisher*  
MEN'S & LADIES'  
LEATHER FASHION  
STORES

in Victoria

Downtown

Douglas & View

Opposite Eaton's

385-6454

Hillside Shopping Centre

385-7143

also at

VANCOUVER & CALGARY

12

Map Page 24

# Welsh Hand Loom

- Tapestry Woven Woollens
- Clothing, Handbags, purses
- Welsh crafts, dolls

634 Humboldt St. Nootka Court  
Across from the Empress Hotel



65

Map Page 24



"The Sweetest Shop in Town"

### THE ENGLISH SWEET SHOP

- Bottles of Old Fashioned British Candy
- Importers of English Toffee
- Totem Poles • Souvenirs • China
- English Biscuits and Chocolates

*Our Friendly Little Shop Is Brimming Over*  
**OPEN EVERY NIGHT**

738 Yates Street

Victoria, B.C.

66

Map Page 24

## THE LONDON SILK CO. LTD.

*The Fabric Importers*

FEATURING THE NATURALS SINCE 1939

*Woolens from Great Britain*

*Silks from the Far East*

*Cottons from the Continent*

**1439 Douglas St., Victoria, 382-1125**

CHARGE/BANKAMERICA/AMERICAN EXPRESS  
 MASTER CHARGE

88

Map Page 24

*For Women Only and Generous Men*

## Roma's FASHIONS LTD.

*"Victoria's Fashion Corner"*

1696 Douglas Street (at Fisgard) Victoria, B.C.

384-2021

83

Map Page 24



Irish Belleek  
 Crystal Bowls  
 Fine Jewellery  
 Silverware

### F. W. Francis Ltd.

1684 DOUGLAS ST.

384-7611

Kitty Corner from Hudson's Bay

## IMPORTANT

**Parking Meter Regulations  
 Victoria City**

**TOW  
 AWAY  
 ZONES**

**4:00 P.M.  
 TO  
 6:00 P.M.**

**Main City Area**

**NO PARKING OVERNIGHT**

**Tow Away  
 2:00 A.M. TO 5:00 A.M.**

**Look For Parking  
 Instructions On Meters**



86

Map Page 24

ROYAL COPENHAGEN  
BING & GRONDAHL  
PORSGRUND  
RORSTRAND

Collectors of

"CHRISTMAS PLATES"

Mother's Day - Jubilee and  
Commemorative Plates

You'll find the Best Selection at:

**c. e. sorvin ltd.**

2500 DOUGLAS ST.  
VICTORIA 386-2612

339 W. HASTINGS ST.  
VANCOUVER 683-8042

Also Large Stock of Figurines, Vases, Etc.

115

Map Page 25

SIMPSON'S  
**Sears**

In the Hillside Shopping Centre



## A Complete Family Department Store And Automotive Centre Just Minutes from Downtown

Acres of free parking at Simpsons-Sears Hillside Shopping Centre with enclosed Mall. Browse through this beautifully modern, air conditioned Department Store for all your holiday and gift needs. Don't miss it!

SEARS &amp; SIMPSON'S CREDIT CARDS HONOURED

**SIMPSON'S-SEARS LTD.**

Simpsons-Sears, Hillside Shopping Centre  
Corner of Hillside Ave. and Shelbourne Streets, Victoria

115

Map Page 25

*Discover the Great Indoors!*

Hillside  
&  
Shelbourne  
Street

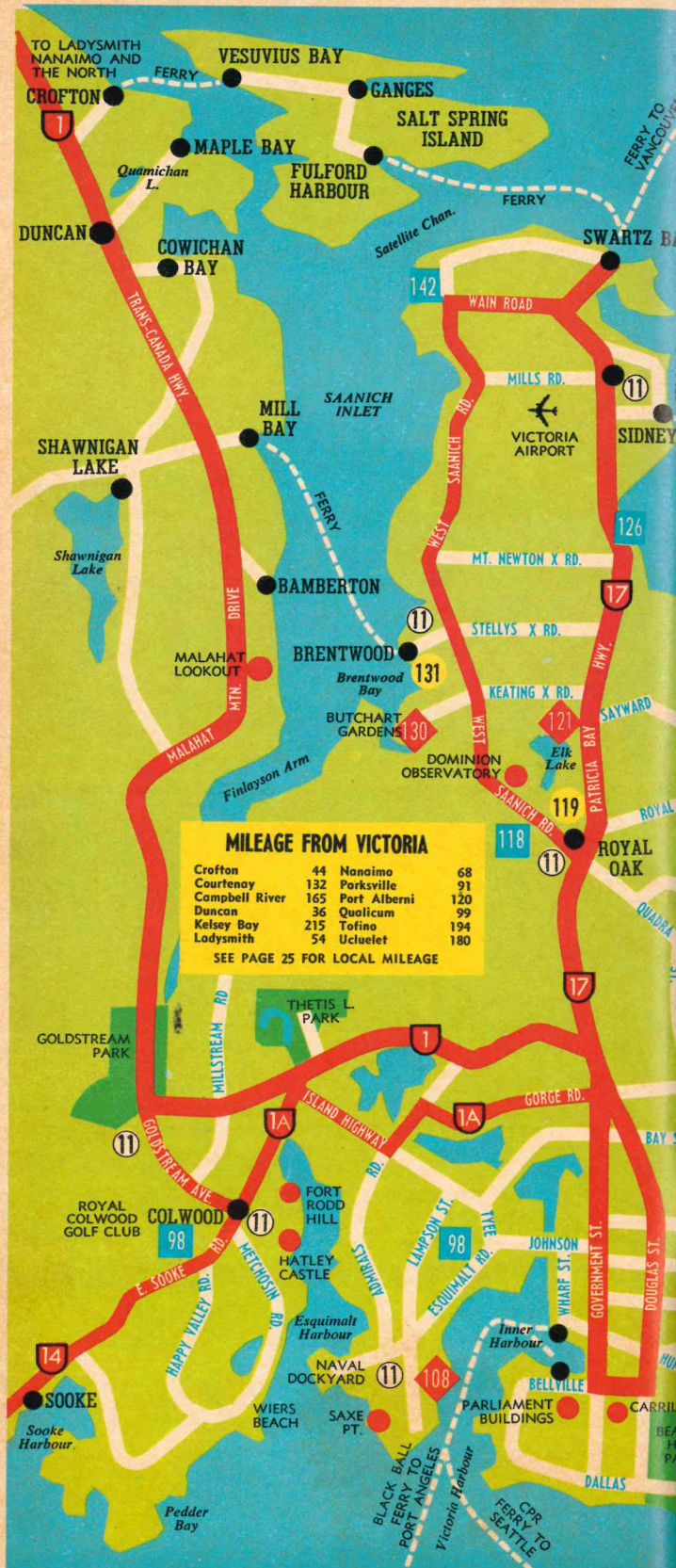
**Hillside**

**SHOPPING  
CENTRE**



- Climate-Controlled Mall
- Free Parking for 2,000 Cars
- Within Minutes of Downtown Victoria
- Variety and selection from 2 Big Department Stores and 60 Specialty Shops

Open 6 days every week; Wednesday—Thursday—Friday till 9 p.m.







85

Map Page 24

## SHOP AT THE BAY FOR BEST SELECTION AND SERVICE...



The Bay, your one-stop downtown shopping centre with its famous guarantee of satisfaction offers the Visitors to Victoria quality merchandise plus friendly service. You enjoy the convenience of FREE parking right at the door on three levels in the Bay's Parkade (two levels under cover).

1701 Douglas Street 385-1311  
Open Daily 9:30 a.m. - 5:30 p.m.  
Thursday & Friday 'til 9:30 p.m.

## Hudson's Bay Company

### GREATER VICTORIA & SOUTHERN ISLAND ROUTE MAP KEY



Attractions



Accommodation



Dining



Shopping

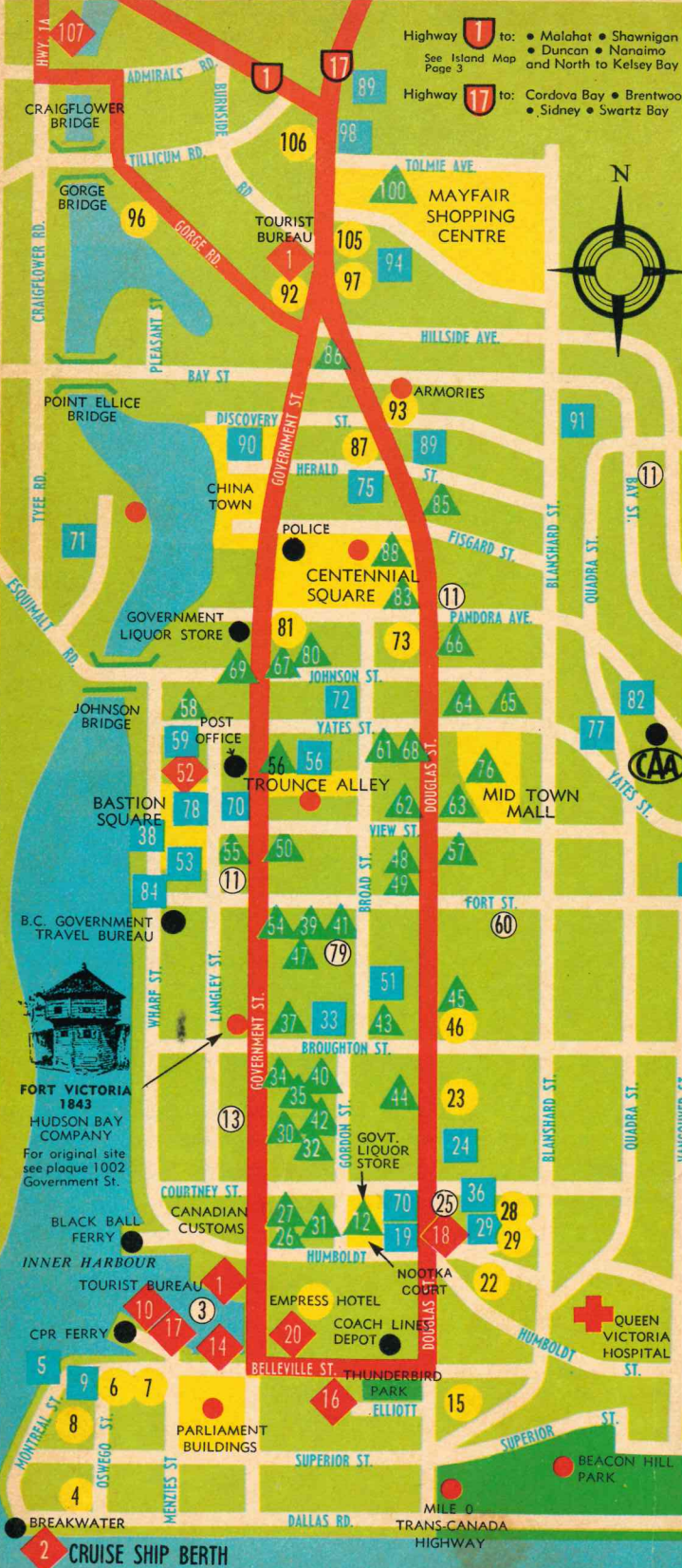


Points of Interest



Map drawn by Ian B. McCaul for Vancouver Island Tourist Services. Not to be reproduced in any form without permission in writing. Copyright 1969.

This is Map Page 23



Highway **1** to: • Malahat • Shawnigan  
See Island Map Page 3  
Highway **17** to: Cordova Bay • Brentwood  
• Sidney • Swartz Bay

**FORT VICTORIA**  
1843  
HUDSON BAY COMPANY  
For original site  
see plaque 1002  
Government St.

**CRUISE SHIP BERTH**





NEW

# TRAVELLERS FROM EVERY CORNER OF THE GLOBE VISIT THIS UNIQUE PARADISE TO BE CAPTIVATED BY ITS —

Magical Architecture - Delightfully humorous animation (Electrically operated) - truly imaginative gardens - incomparable handcrafts beautiful fantasy forest - lovely ocean setting - hypnotic utopian atmosphere.

Continuous guided tours from 9:30 a.m. daily (late March to late October). 5187 Cordova Bay Rd. (Via Scenic Marine Dr. or via Hwy. 17 to Cordova Bay exit.)

Bus connections, phone 658-5741

Unique Handcrafts gift shop . . . A CAMERA IS A MUST.



## VICTORIA & VICINITY STREET & ROUTE MAP KEY



Attractions



Dining



Points of Interest



Accommodation



Shopping



Special Services



## MILEAGE FROM VICTORIA

Brentwood	17
Cordova Bay	9
Deep Cove	20
Goldstream	12
Malahat	15
Pedder Bay	17
Shawnigan	24
Sidney	16
Sooke	22



## DINING NIGHT SPOTS Entertainment VICTORIA

91

Map Page 24

### *Hollywood House*



Relax in the tastefully decorated Clan Room or the Scotia Dining Lounge "The Tartan Room" and enjoy fine cuisine at a price that will not ruin your appetite. We feature Steak Dinners, Scottish Steak Pie, Fresh West Coast Salmon and Sole.

Closed Monday & Tuesdays  
October to June

À la carte menu Monday through Thursday. Our famous smorgasbord Friday, Saturday, Sunday. Luncheon 11:30 - 2 p.m. Monday through Friday. Two minutes drive North on Blanshard Street.

**For Reservations phone  
382-8833  
2315 Blanshard St.**

71

Map Page 24

**Victoria's Most Popular Restaurant  
Featuring Seafood & Steaks**



**SERVING  
BREAKFAST  
LUNCH  
DINNER**

344 Harbour Road (Across Johnston St. Bridge)

Reservations: 386-3456

94

Map Page 24

#### OPENING HOURS

Luncheon Mon. - Sat. from 12 noon  
Dinners Daily from 4:30

Ample  
Parking  
**384-8151**  
for  
Reservations

# Jack Lee's

# CHINESE VILLAGE

*"Serving the Chinese Food You Like"*

755 Finlayson St. Across from Mayfair Shopping Centre



24

Map Page 24

One of Canada's largest and most beautiful night spots.

Dancing nightly until 2 a.m. to the distinctive rhythms of the fabulous **Brothers Forbes**  
**STRATHCONA HOTEL**  
 919 Douglas Street Victoria  
 383-9913

# The Old Forge

112

Map Page 23-25

*The BENNETT Family*



## OAK BAY MARINA

*Restaurant*



From the galleys of the "Captain's Table Dining Lounge" come world famous seafood dishes

1327 Beach Drive

Phone 598-4511

51

Map Page 24

## THE MEDIÆVAL INNS

Enjoy our 16th Century Atmosphere and join in the singalong minstrel entertainment in the Canterbury Room, or sup quietly in the Manor Hall. You'll enjoy our famous English pies and family prices. Open daily from 11:30 Mon. to Sat. Sundays: 4:30 p.m. Summertime only

1005 Broad St., Victoria, B.C.  
 Telephone 386-8317

Also in Vancouver Gastown  
 52 Powell St. 687-7567

Lunches - Dinners - Famous  
 Mediaeval Feasts



53

Map Page 24



*The*  
**COACH  
 and  
 FOUR**

STEAK HOUSE

**IN HISTORIC  
 BASTION SQUARE**

Reservations - 388-5832



# SUN LOCK

## CHINESE RESTAURANT

*In the Heart of Chinatown*

*Family Meals at Family Prices*

Example— For 5 Persons

• Sun Lock Fried Rice • Diced Chicken with Cashew  
Nut Chop Suey • Deep Fried Prawns • Chinese  
Chow Mein • Sweet and Sour Lean Pork • Chinese  
Tea • Cookies

**\$12.50**

### FULL DINING SERVICES

Mon. - Thurs. 5 pm to 1:30 am, Fri. & Sat. 5 pm to 2:30 am  
Sunday 5 pm to 9 pm

548 Fisgard St., (upstairs) Victoria, B.C. Phone 384-1421



## the Captains Palace

*The Captain's Palace offers  
the finest cuisine for  
your leisure dining -  
in an historic mansion*

**SPECIALIZING IN  
SEAFOOD & STEAKS**

*Breakfast - Luncheons - Dinners*

309 Belleville St.

Phone: (604) 388-9191

### Vancouver Island Mileage Chart

SEE ALSO

PAGE NOS. 22 , 25

FOR LOCAL  
AND AREA  
MILEAGE

CAMPBELL RIV.		CHEMAINUS		COURTENAY		DUNCAN		KELSEY BAY		LADYSMITH		LAKE COWICHAN		NANAIMO		PARKSVILLE		PT. ALBERNI		PT. RENFREW		QUALICUM BCH.		RIV. JORDAN		SIDNEY		SWARTZ BAY		TOFINO		UCLUELET		VICTORIA	
118																																			
28	90																																		
125	8	97																																	
49	167	77	174																																
107	11	79	18	156																															
144	27	116	19	193	37																														
93	25	65	32	142	14	51																													
70	48	42	55	119	37	74	23																												
88	79	60	86	137	68	105	54	31																											
168	51	140	43	217	61	62	75	108	129																										
62	54	34	63	111	45	82	31	8	26	116																									
184	67	156	59	233	77	78	91	114	145	20	122																								
176	59	148	51	225	69	70	83	106	137	76	114	46																							
179	62	151	54	228	72	73	86	109	140	79	117	49	3																						
160	151	132	158	209	140	177	126	103	72	201	98	217	209	212																					
146	137	118	144	195	126	163	112	89	58	187	84	203	195	198	24																				
161	44	133	36	210	54	55	68	91	122	61	99	31	15	18	194	180																			



74

Map Page 25



## Shah Jahan

**EAST INDIAN  
& INTERNATIONAL DINING**

**LUNCHEONS & DINNERS  
DELIGHTFULLY DIFFERENT  
FULL DINING FACILITIES**

1010 Fort Street (at Vancouver St.)

Phone: 383-1211

*Credit Cards Welcome*

36

Map Page 24

**Enjoy Truly European Cuisine**  
*in the Intimate Candlelight  
Atmosphere at*

## THE Rathskeller

**RESTAURANT**



Mon. to Sat. 11:30 a.m.  
to midnight

Sunday 11:30 a.m.  
to 10:00 p.m.

**"OLD WORLD HOSPITALITY"**

**851 DOUGLAS ST. 386-8348**

29

Map Page 24



## The Parrot House



*Rooftop Restaurant*

**ELEGANT DINING IN VICTORIA'S MOST PANORAMIC RESTAURANT  
ON TOP OF THE CHATEAU VICTORIA, 740 BURDETT STREET**

*Telephone: (604) 382-4221 for reservations*

118

Map Page 22



## chez ernest

**SWISS CHALET**

*Enjoy the unique pleasant  
atmosphere of  
Victoria's Finest Dining Lounge  
Luncheons & Dinners*

*Reservations recommended  
Phone: 479-2123*

**ROYAL OAK BUSINESS CENTRE**  
*Just four miles north from city centre*

142

Map Page 22

*Waterfront dining lounge*

## Deep Cove Chalet

**BUFFET LUNCHEONS . AFTERNOON TEA  
EVENING DINING . DANCING**

11190 Chalet Road, Sidney B.C./656-3541

*only minutes from Swartz Bay & Sidney Ferries*



You haven't really tasted  
this part of the world until  
you've visited a **WHITE SPOT**



White Spot Coffee Shops, Restaurants, and  
Dining Rooms... a sign of good taste in  
Vancouver, Victoria, Nanaimo.

**Come in...  
taste the difference.**

312 COOK ST.

11:30 am - 2:00 pm

5:00 pm - 11:00 pm

SUNDAY

5:00 pm - 9:00 pm

CLOSED MONDAY

383-8522

LITTLE

**Denmark**  
RESTAURANT

Danish Canadian and European Foods

*Complete Dining Facilities*

31 BASTION SQ.

11:30 am - 2:00 pm

5 pm - midnight

SUNDAY

5:00 pm - 9:00 pm

CLOSED MONDAY

385-8833

**"A Steakhouse in a Warehouse"**

LUNCH

16

Famous  
Burgers



DINNER

Burgers  
Steak  
&  
Lobster

VICTORIA

535 Yates Street

384-5355

VANCOUVER

Gastown

685-1122





# Smitty's



## PANCAKE HOUSES & RESTAURANTS

850 Douglas Street

International House 383-5612

1150 Government Street

Bastion Square 383-6121

*"Everybody's Favorite"*

**Specializing Steaks - Chicken - Spaghetti  
Seafood Platter**

### Le COQ au VIN



**RESTAURANT**  
*Cuisine Francaise*  
Also Seafood

BASTION SQUARE  
VICTORIA, B.C.  
PHONE: 388-9414



*Chinese Food Is Our Specialty  
Customer Satisfaction Our Goal.*  
**Full Dining Facilities**

**DINING 5 P.M. DAILY  
or FREE DELIVERY**

866 Yates at Quadra Street,  
Victoria, B.C.  
Phone 383-5322 or 383-4612

*For the Finest 'In The West'*

**PRIME RIBS, STEAKS AND LOBSTER**

# LONGHORN STEAKHOUSE

VICTORIA, B.C.

**AT FAMILY PRICES  
CHILDREN'S MENU**

*Complete dining facilities*

4066 Sheilbourne Street, Victoria, B.C.

Phone: 477-8022

5

Map Page 24

The

# net loft

VICTORIA'S WATERFRONT RESTAURANT  
With a panoramic view of the Inner Harbour,  
passing ships, and Fisherman's Wharf

## dine and dance

Pacific Sea Food • Smorgasbord • Red Brand Steaks  
640 Montreal Street Telephone 388-5551

98

Map Page 22-25

## PIZZA

"take out"



## PIERMAN

"home delivery"

VICTORIA: Town & Country (City) 383-1177,  
Oak Bay 592-2404, Esquimalt 382-3177,  
Colwood 478-1711

NANAIMO: 754-2384, NORTH VANCOUVER: 987-4441 WEST VANCOUVER: 926-7404  
\*VISITORS: Delivered to your hotel or you can pick up.

72

Map Page 24

## Old British Fish & Chips

Dine in the true English  
Tudor Atmosphere  
of Victoria's Original  
Fish & Chip Shop

Open 11 a.m. to 7 p.m. 1316 Broad Street  
Except Sunday Victoria, B.C.



75

Map Page 24



## MR. MIKE'S STEAK HOUSE

Mr. Mike's Steak House features char-broiled sirloin steaks at \$2.69, Filet Mignon at \$4.49 and Burger Steaks \$1.19 - \$1.59. Includes foil-wrapped baked Potato, Salad and Hot French Bread. Rated "tops" by tourists. Attractive decor. Children welcome. Handy free parking.

1740 Douglas St. - 385-1923

1827 Fort St. - 592-4333

## FISHING INFORMATION

### FRESH WATER

	HOW BIG?
RAINBOW TROUT	Up to 5 lbs.
KAMLOOPS TROUT	Up to 15 lbs.
STEELHEAD TROUT Winter Run	Up to 25 lbs. (record 35 lbs.)
STEELHEAD TROUT Summer Run	Up to 15 lbs.
CUTTHROAT TROUT Migratory	Up to 4 lbs. (record 6 lbs.)
CUTTHROAT TROUT Non-Migratory	Up to 12 lbs.
BROWN TROUT	Up to 9 lbs. (record 14 lbs.)
DOLLY VARDEN CHAR	Up to 4 lbs.
SMALL MOUTH BASS	Up to 11 lbs.

### SALT WATER

#### WHERE?

SPRING SALMON All Coastal Waters	Up to 75 lbs. (record 92 lbs.)
COHOE SALMON All Coastal Waters	Up to 22 lbs. (record 30½ lbs.)



# GEORGE'S



**BAVARIAN  
DINING  
LOUNGE**



... For those who appreciate  
elegance Continental Cuisine  
Entertainment

Open

Mon. - Sat. 5 p.m. - 11 p.m.

Closed Sundays

Private Banquet Facilities

(up to 60)

Advance Reservations Advisable 383-7121

Ample Free Parking at 1020 Johnson or 1021 Pandora

## La Petite

*Authentic  
French Cuisine*



## Colombe

*A Touch of  
PARIS*

604 BROUGHTON ST., VICTORIA

TELEPHONE: 383-3234

# The Keg Experience

... enjoy it  
now!



### • DINNER MENU •

TERIYAKI (11oz.)	4.75
SIRLOIN (11oz.)	4.45
NEW YORK (11oz.)	4.95
KABOB	3.95
LOBSTER	5.45
COMBO	5.25

Includes Salad Bar  
Sourdough Bread & Butter

FRENCH ONION SOUP	.40
MUSHROOMS for TWO	.95
BAKED POTATO	.40
CHEESECAKE	.50
COFFEE, TEA, MILK	.20

## The Victoria Keg

at Fort and Wharf



Open

5-11 p.m. Monday-Thursday;

5-12 p.m. Friday-Saturday;

5-9:30 p.m. Sunday.

Telephone: 383-5553

## GALLERY OF THE ARCTIC



Eskimo Sculpture  
in Stone and  
Ancient Whalebone  
of Museum and  
Collectors Quality.  
Cape Dorset  
Stone Cut Prints.  
Weapons, Tools,  
Artifacts.



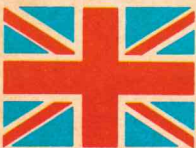
*Mother & Child  
Munamee*

609 Fort St., Victoria, B.C.

Telephone 382-9012

## BRITISH IMPORTERS

MEN'S FINE CLOTHING



*The finest in quality men's clothing  
Imported Suiting & Jackets,  
Sweaters, Dack's Shoes*

*Victoria's most complete collection  
for men of discriminating taste.*

### BRITISH IMPORTERS

631 Yates Street at Broad  
386-1496

also Village Fair in Bastion Square  
386-0321





**HOTELS  
MOTOR INNS  
MOTELS**

**21**

Map Page 24



# THE EMPRESS HOTEL



Beautifully situated, overlooking the Inner Harbour. The Empress Hotel, a gracious, stately hotel in the European tradition of elegance. But lively, nevertheless. Dine in the regal splendor of the Empress Dining Room, feast more informally in the attractive Garden Cafe, while away an hour or two in the Bengal Room, where a Businessman's Lunch is featured daily. Relax in the unique atmosphere of The Library. For your evening entertainment, The Paint Cellar Cabaret is open daily (except Sunday) at 9:00 p.m. Free parking for registered guests.

Government Street, Victoria, B.C. - Phone 384-8111 - Telex 044-8121

## GREATER VICTORIA GOLF COURSES

### **VICTORIA GOLF CLUB**

1110 Beach Drive. Telephone 598-4321 18-Holes. Par 69.

### **UPLANDS GOLF CLUB**

3330 Cadboro Bay Road. Telephone 592-7313. 18-Holes. Par 70.

### **ROYAL COLWOOD GOLF AND COUNTRY CLUB**

629 Goldstream Avenue. Telephone 478-1551. 18-Holes. Par 70.

### **GORGE VALE GOLF CLUB**

Craigflower Road. Telephone 383-6451. 18-Holes. Par 71.

### **CEDAR HILL GOLF CLUB**

1468 Finlayson Street. Telephone 382-4993. 18-Holes. Par 65.

### **GLEN MEADOWS GOLF AND COUNTRY CLUB**

1050 McTavish Road. Telephone 656-3788. 18-Holes. Par 72.

### **ARDMORE GOLF CLUB**

Sidney-West Saanich Road. Telephone 656-9087. 9-Holes. Par 34.

## **BUSINESS CLUBS VICTORIA**

MEETINGS AT THE EMPRESS HOTEL

Rotary Club — Thursday - Noon	Gyro Club — Monday - Noon
Kiwanis Club — Tuesday - Noon	Lions Club — Friday - Noon

73

Map Page 24

the central hotel in Victoria

# Hotel Douglas



FREE PARKING  
Master Charge  
American Express  
Carte Blanche  
Diners Club  
Chargex



Located in the heart of the business and shopping district. Adjacent to the New Centennial Civic Centre. TV for your enjoyment. Air-conditioned dining room, coffee shop. On request — Vancouver-Victoria Bus Service and Airport Limousine stops at entrance.

1450 Douglas St. Victoria, B.C. Phone 383-4157

APPROVED



## CENTURY INN

The Inn on Centennial Square

YOUR CAR IS PARKED FREE  
and you are within minutes of  
all business and recreation  
centres.

A "Prestige" Inn

Phone  
383-1151

Telex  
044-8177

81

81

Map Page 24

Featuring

THE PERSIAN ROOM

THE RUBAIYAT ROOM

THE CENTURY SEAFOOD ROOM

Fine Food - Fine Entertainment

AIR CONDITIONED



15

Map Page 24



BankAmericard  
Diners Club  
Carte Blanche  
American Express  
Master Charge

## Queen Victoria Inn

featuring The King's Den Gourmet Restaurant  
also Coffee Shop — Room Service available

Overlooking Thunderbird and Beacon Hill  
Parks. Panoramic Views of Victoria Har-  
bour. BALCONIES - FREE PARKING  
90 DE LUXE UNITS - COLOR TV- RADIO  
(OPTIONAL KITCHENS)

Two Heated Tiled Pools, Sauna, Coffee Bar, Lido Sun  
Terrace facing Thunderbird Park, Covered Parking, Au-  
tomatic Elevators, Optional Electric Kitchens, Color  
TV, Radios, Tiled Baths and Showers, Balconies. Tour  
and Guide Service. Beauty Salon. Antiques.

Phone 386-1312  
655 Douglas Street Victoria, B.C.

Peter George Hartnell, Owner Mgr.



6

Map Page 24

# Swiftsure Inn



Overlooking Victoria's Beautiful Inner Harbour  
next to Parliament Buildings and the Empress Hotel



- 80 deluxe rooms, some with kitchens.
- Complete dining lounge facilities in the Seafood Galley Restaurant.
- Heated pool.
- Colour TV.
- Seattle and Port Angeles Ferries dock in front of our door.

427 BELLVILLE ST., VICTORIA, B.C., PHONE (604) 386-3451

23

Map Page 24

## VICTORIA'S BEST

Downtown location. All 100 rooms with bath. Free car park. Delicious Dining in unique Barney's Hideaway. Dance to the **Brothers Forbes** in the Old Forge. Canada's most beautiful night spot.

919 Douglas Street, Victoria, B.C. Phone 383-7137

## STRATHCONA HOTEL



97

Map Page 24

## Ingraham hotel

50 Rooms, Coloured T.V., Elevator, Coffee Shop & Dining Lounge.

American Express - ChargeX  
Bank Americard Mastercharge

2915 Douglas Street, Victoria, B.C.

For Reservation (604) 385-6731

87

Map Page 24



Within walking distance Downtown Victoria

## Sportsman's Motor Inn

- Free Continental Breakfast
- Sauna & Therapy Pool
- Queen size beds, Colour T.V., Elevator

1850 Douglas St./Tel: (604) 388-4471

7

Map Page 24



## crest MOTOR INN

Next to Parliament Buildings with a Harbour View

- 98 Units - Some Kitchens
- Large Enclosed Pool
- Coffee Shop & Dining Lounge

455 Belleville St., Victoria, B.C. Phone: (604) 386-2421 - Telex 0448106

93

Map Page 24



## Victoria's Finest **Imperial Inn**

WINDSOR STEAK HOUSE  
POOLSIDE LOUNGE • DELUXE  
ROOMS • AIR CONDITIONING.  
*The Inn for all Reasons*  
Douglas at Discovery 382-2111  
Telex 044-8163

92

Map Page 24



## THE **COLONIAL** MOTOR INN

2852 Douglas St., Victoria, B.C.  
Phone 385-2441 Telex 044-8210

8

Map Page 24



SEE VICTORIA FROM  
"OUR POINT OF VIEW"



## Harbour Towers

Indoor Heated Pool - Hydro  
Therapy Pool - Sauna - Balconies -  
Color TV - Dining Lounge  
All Rooms with a View  
Close To: Shopping - Sightseeing  
Entertainment and all  
Major Transportation

345 Quebec Street  
Victoria, B.C. Canada.  
Telephone - 604-385-2405  
Telex - 044-8386

Master Charge - ChargeX - Amex

96

Map Page 24



## SAN SEBASTION MOTEL

WATERFRONT • SECLUDED  
on the Gorge Waterway!  
Beautiful Parkland Setting,  
One and Two Bedroom Cottages

KITCHENS,  
HEATED POOL, CABLEVISION

51 Gorge Road W., Victoria  
Phone 386-3511

105

Map Page 24



## DORIC MOTEL

Bath, Shower and Telephone in  
all Rooms. Colour TV. Sur-  
rounded by Restaurants. Only  
Minutes from Downtown and  
Attractions.

3025 Douglas St., Victoria  
Phone (604) 386-2481  
for Reservations



4

Map Page 24



VICTORIA'S OCEAN FRONT MOTEL

## SURF MOTOR HOTEL

Quiet and restful, one-half mile south-west of Parliament Buildings.

Fourteen ocean-front view units, all with balconies, combination tiled baths, kitchenettes, room phones, elevator, Colour TV radios, free parking - Self controlled heat

290 Dallas Road, Victoria, B.C.  
Phone 386-3305

131

Map Page 22

ON THE SEA ...

# Brentwood Inn

Seaview Dining

Away from the dust & noise  
Motel with Full Dining Facilities  
Coffee Shop — Marina

Follow the signs to Mill Bay Ferry  
only 1½ miles from Butchart Gardens

For Reservations Phone:

Dining Lounge: 652-2413 Motel 652-2912

7172 Brentwood Drive, Brentwood Bay, Vancouver Island



46

Map Page 24



## SUSSEX APARTMENT HOTEL

Genuine comfort . . . cosy atmosphere  
. . . ideal location . . . moderate rates.  
Hotel rooms or apartments with kitchenette. For a happy visit to Victoria, make the Sussex your home. Over the years the Sussex has been a "home away from home" for countless business men and family vacationers.

Free Parking - Coffee Shop - T.V.

1001 Douglas Street, Victoria, B.C.,  
Phone 386-3441

CAMPBELL RIVER

Overlooking Beautiful

Discovery Passage

## HAIDA INN CAMPBELL RIVER, B.C.



80 DELUXE ROOMS - HEATED POOL - FISHING GUIDES

1342 Island Hwy., Campbell River, B.C. Phone: 287-7402, Telex 044-5576

Other



in British Columbia

**YELLOWHEAD INN**, 15th & Central - Prince George  
100 Deluxe Rooms - Phone 562-3171 - Telex 047-528

For reservations at any Baldwin Hotels  
Phone 687-6838, Telex 04-53110, 505 Burrard St.

**KITIMAT HOTEL**, Kitimat  
Phone 632-7171, Telex 047-84539

Executive Offices: Suite 1860, 505 Burrard St., Vancouver



CAMPBELL RIVER



View from the new Airport Inn Tower.



## rates three hotels in B.C. "outstanding" One of them is ours.

Delta Inns are recognized and recommended by the American Automobile Association for maintaining the highest standards of modern inn-keeping. Delta's Vancouver Airport Inn is judged "outstanding". Delta's Inn of the North, Prince George, Canadian Inn, Kamloops, and Discovery Inn, Campbell River were rated "excellent".

All Delta Hotels are dedicated to providing the finest hospitality and accommodation in B.C.

*For reservations in any Delta Inn,  
call (604) 278-9611, TWX 610-925-6064,  
Telex 045-1359, or write to: Delta Hotels,  
1025 St. Edwards Drive, Richmond, B.C.*

Vancouver: Delta's Vancouver Airport Inn.  
Campbell River: Delta's Discovery Inn.  
Prince George: Delta's Inn of the North.  
Kamloops: Delta's Canadian Inn.



# Delta Hotels

*You're staying with friends*





**THE ISLAND FLORIST**  
and **EMPRESS FLOWER SHOP**  
Flowers for all occasions  
Prompt city-wide delivery  
Say it with flowers by wire  
Two shops to serve you



745 Fort St. 383-0743 & 385-3113

## CUSTOMS INFORMATION

**IMPORTANT TO U.S.A. RESIDENTS:** United States residents returning from Canada may take back, once every 31 days, merchandise for personal or household use to the value of \$100, free of United States duty and tax, providing they have remained in Canada 48 hours. The exemption will be based on the fair retail value of the articles acquired and goods must accompany the resident upon arrival in the United States. Members of a family household traveling together may combine their personal exemptions—thus a family of 5 could be entitled to a total exemption of \$500. Up to 100 cigars per person may be imported into the U.S. by U.S. residents, and also one quart of alcoholic beverages if the resident has attained the age of 21 years. If however the State laws of residence prohibits importation of any such goods United States Customs will not clear.

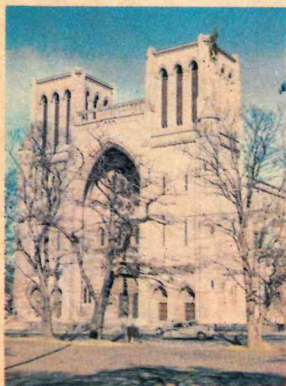
### VISITING CANADA FOR LESS THAN 48 HOURS

Residents of the United States visiting Canada for less than 48 hours may take back for personal or household use merchandise to the fair retail value of \$10 free of United States duty and tax. One of the following may be included: 50 cigarettes, 10 cigars, one-half pound of manufactured tobacco, 4 ounces of alcoholic beverages, or 4 ounces of alcoholic perfume.

If any article brought is subject to duty or tax, or if the total value of all articles exceeds \$10, no article may be exempted from tax or duty.

Members of a family household are not permitted to combine the value of their purchases under this exemption.

## PLACES OF WORSHIP IN VICTORIA



### PRESBYTERIAN

**SAINT ANDREW'S CHURCH**  
Douglas and Broughton Sts.  
Services: 11:00 a.m.; 7:30 p.m.

### BAPTIST

**CENTRAL BAPTIST CHURCH**  
Pandora Ave  
Services: 11:00 a.m.; 7:30 p.m.

### ANGLICAN CHURCHES

**CHRIST CHURCH CATHEDRAL**  
Rockland Ave. and Quadra St.  
Services: 8:00, 9:30, 11:00 a.m.; 7:30 p.m.

**ST. JOHN'S CHURCH**  
Quadra and Mason Sts.  
Services: 8:00, 9:30, 11:00 a.m.; 7:30 p.m.

**ST. BARNABAS' CHURCH**  
Belmont and Begbie Sts. 384-2978  
Services: 8:00, 10:30 a.m., 7:30 p.m. Mass Daily

### UNITED CHURCHES

**METROPOLITAN UNITED CHURCH**  
Quadra St. and Pandora Ave.  
Services: 11:00 a.m.; 7:30 p.m.

### ROMAN CATHOLIC

**SAINT ANDREW'S CATHEDRAL**  
Blanchard and View Sts.  
Services: 6:30, 8:00, 9:30,  
11:00 a.m.; 12:30, 5:15 p.m.

### METAPHYSICAL SCIENCE OF THOUGHT

**Victoria Truth Centre**  
1201 Fort Street  
11 a.m. & 7:30 p.m.

Enquire for other denominations and faiths



C &amp; C TAXI



CADILLAC LIMOUSINE SERVICE



Incorporated 1900

## Complete Transportation Service

Serving Greater Victoria, Saanich Peninsula, Sidney & Victoria International Airport

**24 HOURS - SEVEN DAYS A WEEK**

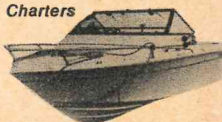
# 383-1121

**FOR: TAXI - LIMOUSINE - RENT-A-CAR**

*Personalized Sightseeing & Tours - Boat Charters*

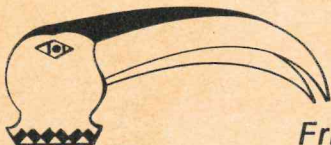


C &amp; C RENT-A-CAR



BOAT CHARTER/TOURS

C & C Taxi Service Ltd., 902 Government Street, Victoria, B.C.  
One Block From The Empress Hotel & Victoria International Airport



**76 miles to  
Seattle**

## Friendly PORT ANGELES

*Invites you to Board the Ferry and come over  
to Washington State, the Olympic Peninsula  
and Olympic National Park.*

- Hot Mineral Waters
- Swiss Alps of America
- Genuine Indian Crafts
- Lush Moss Rain Forests
- Excellent Scuba Diving
- Modern Charter Fishing Fleet Operating Daily
- Beachcombing
- Lake Resorts
- Back packing
- Clamming
- Golfing

### *Black Ball Transport, Inc.*

M.V. COHO

Summer  
4 trips daily  
Port Angeles 457-4491

Victoria  
Port Angeles  
Victoria 386-2202

Winter  
2 trips daily  
Seattle MA 2-2222

Port Angeles Chamber of Commerce

**VISITOR INFORMATION CENTER**

1217 East First

Dial (206) 452-2363



# SAIL BY BUS



Leave your car behind and see the highlights of your visit by Pacific Stage Lines bus and British Columbia Ferries. Between Vancouver and Victoria or Nanaimo, your bus (and luggage) goes aboard ship with you. You're first aboard, first off...and first downtown! The relaxed trip between ferry terminals gives you time for a leisurely ship-board meal plus a picture-view of the Gulf of Georgia and the lovely islands. At Victoria and Nanaimo, connections are made with V.I. Coach Lines for all Island destinations including Kelsey Bay.

Pacific Stage Lines offers a wide variety of packaged tours throughout British Columbia (including the famous "Totem Circle" Inside Passage trip and the Grand Circle of Vancouver Island and Sunshine Coast). Pacific Stage Lines also operates Gray Line Tours of Vancouver featuring such points of interest as Stanley Park, Queen Elizabeth Park and Hell's Gate. Sightseeing tours of the Victoria area are also available.



**Pacific Stage Lines**  
**British Columbia Ferries**

For Sail-by-Bus information phone Vancouver 683-2421;  
Victoria 385-4411; Nanaimo 753-4371.



**DAILY 747 FLIGHT** Vancouver-Toronto  
**4 weekly 747 Flights** Vancouver-London/Frankfurt

*Plus daily Jet Services To: Canadian - U.S.A. - Overseas Cities*

## BORDER CROSSING INFORMATION

### United States of America

Citizens or permanent residents of the United States can cross the United States-Canadian border either way without difficulty or delay. They do not require passports or visas. To assist officers of both nations to speed the crossing, however, native-born U.S. citizens should carry identifying papers establishing their citizenship. Naturalized citizens should carry documentary evidence of citizenship.

**3**

Map Page 24

**Fly Anywhere with  
Comfort and Convenience**

**VICTORIA FLYING SERVICES LTD.**

**SCENIC CHARTER FLIGHTS**

*From Victoria's Beautiful Inner Harbour*

### SCHEDULE SERVICE

**DOWNTOWN  
VICTORIA  
656-3971**

**"The Gulf Islands Scenic Route"  
GULF ISLANDS  
ZE 2032**

**DOWNTOWN  
VANCOUVER  
688-7115**

**25**

Map Page 24

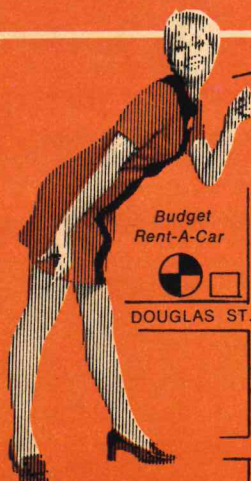
# Budget Rent a Car

**"STILL YOUR  
BEST 24 HOUR  
RENTAL  
VALUE"**

**FROM**

**\$9.95**  
DAILY  
RATE &  
GAS

*"Free Pick-up  
& Delivery  
in the City"*



Budget  
Rent-A-Car



DOUGLAS ST.

BURDETT

HUMBOLDT

HUMBOLDT

the  
Empress  
Hotel

GOVERNMENT ST.

**No Mileage Charge**

**388-5525**

**Victoria International Airport  
656-3731**

*Inner  
Harbour*

**843 Douglas St.**



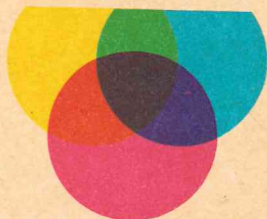
**ADVENTURE HOLIDAYS**in a **MINI-CRUISE UNDER SAIL**

Three unforgettable hours off  
Vancouver Island's dramatic coast.  
See its Bays, Mountains, Lighthouses,  
Historic Harbour - but bring your camera.

**SKIPPER - HOSTESS - LIGHT REFRESHMENTS**  
**REGULAR SAILINGS FROM THE INNER HARBOUR**

Phone: 383-4011 or 477-6325 (By the Undersea Gardens) Look for our Brochure anywhere

# Colour Sells!



For all your Tourist Promotion Printing . . .  
Hotel & Motel folders . . . Post Cards . . . Pic Paks  
Menus & Maps . . . take advantage of the  
best in Fidelity Colour Printing . . . Call



**EVERGREEN PRESS LIMITED**

Vancouver  
Vancouver Island

682-7722 & 325-2231  
385-0631

## Direct Service

**Victoria-Seattle**

**Victoria-Port Angeles**

**Nanaimo-Vancouver**

CP ships sail all around Georgia Strait and Puget Sound. With all the comforts and services of a big ship - excellent restaurants, lounges and observation decks. And they sail every day. Call your nearest CPRail office for fares and sailing schedules. Ask about the special excursion rates on all routes.

In Victoria: 385-7771

In Nanaimo: 754-2331



28

Map Page 24

Victoria's Newest . . . Most  
Luxurious Motor Hotel



and  
it's  
right  
Down-  
town!

the  
**Wilson**  
**MOTOR Inn**

64 deluxe rooms with some king-size beds for restful comfort. Colour TV, Indoor Pool and Sauna Bath. Covered parking. LUXURIOUS DINING LOUNGE, "WIG & DICKIE THEATRE RESTAURANT," Banquet Rooms, Sample and Meeting Rooms, complete hotel facilities. Continental breakfast available, too. Overlooking Museum Complex, Thunderbird Park area.

Recommended in U.S. Business Week

Modern Convenience . . . Close to Everything

850 BLANSHARD STREET, VICTORIA, B.C. 385-6787

29

Map Page 24



**Chateau**  
**Victoria**

A very Special landmark for Victoria, complete services from ground floor to the fabulous rooftop Parrot House Restaurant, overlooking Victoria's beautiful Inner Harbour and panorama of our unique city.

740 BURDETT ST., VICTORIA B.C. / (604) 382-4221

121

Map Page 22

Fun for the whole Family

**Canoe Rentals**  
**Mini-Golf**



on Beautiful Elk Lake - 10 minutes from Victoria

**ELK LAKE BURGER HOUSE**

Victoria's Biggest - Fastest & Best Burger



5400 Patricia Bay Hwy. (17) - Phone: 658-5313

Midway between Swartz Bay/Sidney Ferries & Victoria

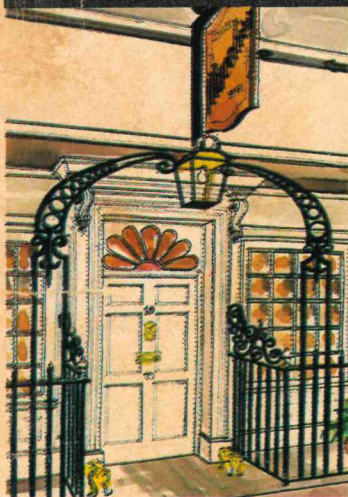
**Ponderosa**  
**Restaurants Ltd.**



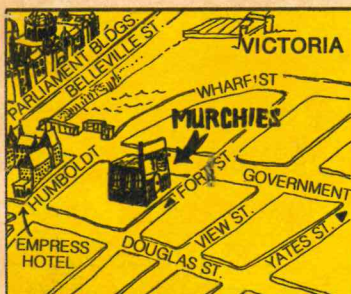
# Murchie's

SINCE

1894



See our replica of England's Most popular history-making doorway—  
**No. 10 DOWNING STREET**



Be sure to visit our

## OLD FASHIONED TEA & COFFEE STORES

### 40 DIFFERENT TEAS & COFFEES

Also available at many British Columbia Gift Shops  
 Our Teas and Coffees are served next door at the  
 Nutshell Restaurant  
 and can be bought at various gift shops in the  
 Victoria area

*We're proud of our 'T' in Vic'toria*

Pepper Grinders/Fancy Tea Caddies/Copper Kettles  
 Hand & Electric Coffee Grinders  
 and many other Giftware Items

**WORLD WIDE MAIL ORDER SERVICE**

623 Fort Street, Victoria, B.C. Phone: 383-3112

Look for Opening of  
 our new Head Office,  
 Wholesale Division,  
 and Tea & Coffee Museum,  
 560 Cambie St.,  
 Vancouver, B.C.  
 Tele: 681-2306

**TAX &  
DUTY  
FREE**



# Visitor's Guide VICTORIA

## FERRY SERVICES

British Columbia Ferries  
 Canadian Pacific Steamships  
 Blackball Transport  
 Washington State Ferries  
 Coast Ferries  
 Alberni Marine Transport  
 Nootka Sound Services

## VANCOUVER ISLAND

### Miles From Vancouver

Victoria	72
Hope	97
Prince George	481
Kelowna	293
Banff	579
Calgary	654
Edmonton	839
Regina	1125
Seattle	145
Spokane	412
Portland	316
San Francisco	1050
Los Angeles	1320

